FOOTBALL ONTARIO

PROVINCIAL EVENT HOSTING

CALL FOR BIDS

2027 – 2028 – 2029

2028 & 2029 Team Ontario Development Camp Weekend	**2028 & 2029** Team Ontario RedBlack Weekend	**2028 & 2029** Club Flag Provincial Championships	**2027 – 2029** **(Rotates Annually)** OSFL Summer Cup

Issued by Football Ontario
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Issue Date: November 3, 2026

Bid Submission Deadline: December 1, 2026

1. Executive Summary

Football Ontario invites municipalities, tourism organizations, universities, and sport facility partners to submit a bid to host one or more of the following Football Ontario provincial events:

Event	Duration	Timing	Bid Years
Team Ontario Development Camp Weekend	Weekend (Saturday – Sunday)	Early-Mid April (approx. April 10 weekend)	2028 and 2029
Team Ontario RedBlack Weekend	Weekend (Friday night – Sunday evening)	Early May (approx. May 1 weekend)	2028 and 2029
Club Flag Provincial Championships	Weekend (Saturday – Sunday)	July (early to mid-month)	2028 and 2029
OSFL Summer Cup	Two weekends	Late July	2027, 2028 and 2029 (rotates annually – no repeat host in consecutive years)

Football Ontario is the largest football Provincial Sport Organization (PSO) in Canada, overseeing tackle and flag football programming for 30,000+ participants across Ontario. As the owner and operator of these provincial events, Football Ontario is seeking a host community partner to provide the venue, accommodation, and tourism infrastructure necessary to deliver a first-class sport experience for athletes, coaches, volunteers and spectators.

Football Ontario will deliver full event operations, equipment, and staffing, significantly reducing the burden on the host community while maximizing the economic, tourism, and community benefits for the chosen city.

Combined estimated economic impact across all events and the full 2027–2029 bid cycle: $2.84M. Total estimated room nights: ~4,200 – 6,000. Total estimated participants and spectators: ~27,000 – 35,000. These are planning estimates based on event scale (see Section 4 for methodology) and should be confirmed by Football Ontario.

Hosting Options

Football Ontario is accepting bids for:

- Option A – Single-Event Hosting: A municipality may bid on one event in one year.
- Option B – Multi-Year Hosting: A municipality may bid to host the same event in both 2028 and 2029, providing continuity and a stronger long-term community legacy. This option applies to the Team Ontario Development Camp Weekend, Team Ontario RedBlack Weekend, and Club Flag Provincial Championships only; it does not apply to the OSFL Summer Cup (see note below).
- Option C – Multi-Event Partnership: A municipality may bid to host two or more of the provincial events across the bid cycle, maximizing economic impact and long-term community legacy.

OSFL Summer Cup – Mandatory Rotation: The OSFL Summer Cup must rotate to a new host community each year and cannot be awarded to the same host community in consecutive years. A municipality may bid to host the OSFL Summer Cup in one or more of 2027, 2028, and 2029, but a single community cannot be confirmed as host for consecutive editions.

2. About Football Ontario

Football Ontario (FO) is the recognized Provincial Sport Organization (PSO) responsible for the governance, development, and delivery of amateur football in Ontario. With the largest football participation base in Canada, Football Ontario plays a leading role in the national football landscape.

Key Facts

Participants	30,000+ registered participants across Ontario
Provincial Events Offered	Team Ontario Development Camp Weekend, Team Ontario RedBlack Weekend, Club Flag Provincial Championships, OSFL Summer Cup
National Events Delivered	Women's Tackle National Championship (2023), Elite Flag National Championships (2024-2026), Club Flag National Championships (2024-2026)
National Partnerships	Football Canada, NFL Canada, CFL, Detroit Lions, Buffalo Bills, MLSE/Toronto Argonauts, Hamilton Tiger Cats, Ottawa RedBlacks, TeamLinkt, BioSteel, Area 51 Sports

Football Ontario's proven track record in hosting large-scale multi-day events, combined with its extensive volunteer base and equipment inventory, makes it uniquely positioned to deliver these provincial events with minimal reliance on host community infrastructure.

3. Event Overviews

The details below are planning estimates for each event and will be confirmed in the Host Agreement. Participant counts are as provided by Football Ontario; spectator, room night, and economic impact figures are planning estimates (see Section 4 for methodology).

2028 & 2029 – Team Ontario Development Camp Weekend

The Team Ontario Development Camp Weekend is Phase Two of the Team Ontario Tackle identification and selection pathway (U14, U16, U18), now run as a combined Men's and Women's Tackle cohort. Athletes selected from Phase One regional evaluations attend an on-field, in-pads camp combined with classroom and film sessions led by Team Ontario and OUA coaching staff. Top performers advance to RedBlack Weekend. This bid does not include the Flag Development Camp, which Football Ontario runs separately.

Event Parameter	Details
Participant Group	U14, U16, U18 Tackle Men's Tackle - U16, U18 Women's Tackle
Athletes	870
Coaches & Staff	80
Total Accredited Participants	~900-1000
Event Format	On-field camp sessions (in pads) plus classroom and film review
Event Duration	Weekend – Saturday and Sunday
Timing	Weekend of approx. April 10
Fields Required	Minimum two (2) fields
Accommodation	Hotel
Broadcast Capability	Not livestreamed
Estimated Spectators	900 – 1500 (estimate)
Estimated Room Nights	200 – 300 (estimate)
Estimated Economic Impact	**$277,000**

2028 & 2029 – Team Ontario RedBlack Weekend

The Team Ontario RedBlack Weekend is Phase Three – the final phase – of the Team Ontario selection pathway for the Male Tackle program (U14, U16, U18) and, newly added, the Women's Tackle Program (U18). Invited athletes are split into Team Red and Team Black through a coaches' draft and compete in a mini-camp followed by games that are livestreamed on the official Football Ontario YouTube channel, with OUA, CJFL, and U Sports coaches in attendance to scout talent. The event determines the final rosters advancing to Football Canada's national championships.

Event Parameter	Details
Participant Group	U14, U16, U18 Tackle Men's Tackle - U16, U18 Women's Tackle + OSFL All Star Game
Athletes	410
Coaches & Staff	80
Total Accredited Participants	~475 – 550
Event Format	Mini-camp plus livestreamed Red v. Black exhibition games and OSFL All Star Game
Event Duration	Friday night – Sunday evening
Timing	Weekend of approx. May 1
Fields Required	Minimum two (2) fields – artificial turf
Accommodation	U16/U18 Male and U18 Women's athletes: university / college residence – Saturday night U14 athletes: hotel, with families Coaches / staff: university / college residence – Friday and Saturday nights
Game Days / Total Games	2 (Saturday/Sunday) / 5 (estimate – U14, U16, U18 Male, U18 Women's, OSFL All Star Game)
Broadcast Capability	Required – games are livestreamed
Officials Required	8 – 12 certified officials (estimate)
Estimated Spectators	800 – 1,200 (estimate)
Estimated Room Nights	450 – 550 (estimate)
Estimated Economic Impact	**$173,000**

2028 & 2029 – Club Flag Provincial Championships

The Club Flag Provincial Championships crown Ontario's provincial champions in club flag football, bringing club teams from across the province together for multi-field tournament competition. Nine divisions are planned for the 2028 and 2029 editions (boys, girls, and mixed teams); the most recent edition (2026) ran seven divisions. Participation in Provincials is the mandatory qualifying path to the Football Canada Club Flag National Championships, which Football Ontario has also delivered (2024–2026).

Event Parameter	Details
Divisions	9 planned (most recent edition ran 7)
Teams	~65 – 85 (approx. 12 athletes per team)
Athletes (on flag teams)	~750 – 1,000
Coaches	~150 – 215 (2 – 3 coaches per team)
Total Accredited Participants	~900 – 1,200
Fields Required	Minimum three (3) full fields
Game Days / Total Games	2 / ~100 – 140 (estimate; exact count depends on divisional bracket format)
Event Duration	Weekend – Saturday and Sunday
Timing	Early to mid-July
Accommodation	Hotel
Broadcast Capability	Required – one field streamed (no broadcast booth required)
Officials Required	18 – 24 certified officials (estimate)
Estimated Spectators	1,750 – 2,500 (estimate)
Estimated Room Nights	150 – 250 (estimate)
Estimated Economic Impact	**$297,000**

2027, 2028 & 2029 – OSFL Summer Cup
Hosted in a different community each year

The OSFL Summer Cup is the championship series of the Ontario Summer Football League (OSFL), Football Ontario's premier youth tackle league for athletes aged 6–19 across 38+ member organizations. It is the largest amateur tackle football event in Ontario, bringing together teams from the AAA, AA, and A tiers across five age divisions (U10, U12, U14, U16, U18) for a two-weekend championship series in late July, with teams qualifying through OSFL regular-season conference standings. In recent years the event has been split across two host communities (younger divisions one weekend, older divisions the next); this bid package assumes a single host community delivering both weekends, though Football Ontario may also consider multi-community proposals.

Event Parameter	Details
Participant Group	U10, U12, U14, U16, U18 (AAA, AA, A tiers)
Teams	~40 – 45 (2025 edition: 42 teams)
Total Accredited Participants	2,500+ (athletes, coaches, and team staff)
Event Format	Tiered playoff championship across five age divisions
Event Duration	Two weekends
Timing	Late July
Fields Required	One (1) field – artificial turf – plus a separate warm-up area
Accommodation	Hotel (for teams travelling from outside the host region)
Game Days	4-6 (2-3 per weekend)
Broadcast Capability	Required
Officials Required	24 – 30 certified officials (estimate)
Estimated Spectators	3,000 – 4,500 (estimate)
Estimated Room Nights	600 – 800 (estimate)
Estimated Economic Impact	**$449,000**

4. Economic Impact Summary

The following figures are planning estimates based on participant and team counts provided by Football Ontario, combined with a Sport Tourism Canada-style benchmark of approximately $225 per overnight visitor per day (consistent with Football Ontario's National Events hosting package) and assumed overnight-stay ratios for each event. These are estimates only; a host city may request a customized economic impact report for grant applications.

Event (per edition)	Participants + Spectators	Est. Room Nights	Est. Economic Impact
Team Ontario Development Camp Weekend	1800+	200-300	$277,000
Team Ontario RedBlack Weekend	1200+	450 – 550	$173,000
Club Flag Provincial Championships	3000+	150 – 250	$297,000
OSFL Summer Cup (per edition – both weekends)	5500+	900 – 1,300	$449,000
CYCLE TOTAL (ALL EVENTS, 2027–2029)	**~27,000 – 35,000**	**~4,200 – 6,000**	**$2.84M**

Cycle total reflects two editions each of the Development Camp Weekend, RedBlack Weekend, and Club Flag Provincial Championships (2028 and 2029), plus three editions of the OSFL Summer Cup (2027, 2028, and 2029).

Provincial Broadcast & Digital Exposure

Team Ontario RedBlack Weekend games are livestreamed via the official Football Ontario YouTube channel. The OSFL Summer Cup has historically been livestreamed by London Football TV, with broadcasts titled by OSFL age group/division; public viewership figures for these broadcasts are not published. The Club Flag Provincial Championships will have one field with livestream capability (no broadcast booth required). The Team Ontario Development Camp Weekend is not livestreamed. Estimated exposure for the host community:

Platform / Metric	Estimated Range
Live viewers per game (if livestreamed)	~2500-5000
Social media impressions	~700,000 (Per Event Weekend)

5. Host Community Requirements

Prospective host communities must demonstrate the ability to fulfill the following requirements. These represent the minimum standards necessary to deliver a provincial-level event. Requirements vary by event, as outlined below.

5.1 Competition & Training Facilities

Requirement	Development Camp	RedBlack Weekend	Club Flag Provincials	OSFL Summer Cup
Fields (Minimum)	Two (2) football fields (natural grass or artificial turf)	Two (2) football fields – artificial turf	Three (3) full fields (natural grass or artificial turf) - If grass need to paint flag football field lining (on turf optional but ideally still painted)	One (1) field – artificial turf
Additional Warm-Up Space	As required by venue	As required by venue	As required by venue	Required – separate warm-up area
Dressing Rooms	Required	Required	Not required	Required
Meeting Space	3 – 4 rooms (one per age group) for team and position meetings	Team meeting rooms	Tournament headquarters / registration room	Tournament headquarters / registration room (per weekend)
Broadcast Capability	Not livestreamed	Required – games are livestreamed	Required – one field (no booth required)	Required – historically livestreamed by London Football TV
Water/Ice Access	Required	Required	Required	Required

In addition, all events require:

- Washroom facilities for all participating teams and spectators
- Dedicated dressing rooms for the Development Camp Weekend, RedBlack Weekend, and OSFL Summer Cup (see Section 5.1); not required for Club Flag Provincials
- Medical / athletic therapy space accessible to all teams
- Space for event tents, registration, and vendor areas, with available power and internet access
- Adequate on-site or nearby parking for participants and spectators
- Water access for all participants, ice access or ability to provide ice for Athletic Therapists
- Support facilitating connections with community partners and vendors
- Facility maintenance during the event if multiple days (changing garbage/washrooms/etc.)

5.2 Accommodation

- The Team Ontario RedBlack Weekend requires university or college residence accommodation for U16/U18 Male and U18 Women's athletes, and for coaches / staff. U14 athletes stay in hotels with their families.
- The Team Ontario Development Camp Weekend, Club Flag Provincial Championships, and OSFL Summer Cup will use hotel accommodation for teams/athletes travelling from outside the host region

- Capacity requirements by event:

Event	Accommodation Type	Requirement
Team Ontario Development Camp Weekend	Hotel	Athletes: 870 Coaches / staff: 80 Est. room nights: 200 – 300
Team Ontario RedBlack Weekend	University / college residence (U14 athletes: hotel with families)	Residence – athletes (U16/U18/Women's): 240 beds – Saturday night Residence – coaches / staff: 70 beds – Friday and Saturday nights Hotel – U14 athletes and families: 90 families
Club Flag Provincial Championships	Hotel	Athletes: ~750 – 1,000 Coaches: ~150 – 215 Est. room nights: 400 – 500
OSFL Summer Cup	Hotel	Total accredited participants: 2,500+ Est. room nights: 900 – 1,300 (two weekends)

- For all hotel-based events, teams and families book accommodation individually through a host-negotiated room block; Football Ontario does not book centrally for provincial events
- Residence-based accommodation (RedBlack Weekend): meal service or cafeteria access on-site or within walking distance
- Proximity to competition fields is strongly preferred

5.3 Transportation

- Walking distance between accommodation, competition fields, and practice fields is strongly preferred
- If not within walking distance, the host community must provide (or co-fund) a reliable shuttle system between:
  - Accommodation → competition venue
  - Accommodation → practice fields
- Football Ontario will coordinate transportation logistics; host community provides or assists in securing vehicle/transit resources

5.4 Financial & In-Kind Contribution

Football Ontario is seeking a host community financial contribution to support event delivery. The following targets are planning estimates based on each event's scale and projected economic impact (see Section 4), and should be confirmed by Football Ontario before bids are issued:

Event / Option	Target Financial Contribution
Team Ontario Development Camp Weekend (single edition)	$15,000 – $25,000
Team Ontario Development Camp Weekend (multi-year, 2028 + 2029)	$25,000 – $40,000
Team Ontario RedBlack Weekend (single edition)	$15,000 – $30,000
Team Ontario RedBlack Weekend (multi-year, 2028 + 2029)	$25,000 – $50,000
Club Flag Provincial Championships (single edition)	$25,000 – $45,000
Club Flag Provincial Championships (multi-year, 2028 + 2029)	$40,000 – $80,000

Event / Option	Target Financial Contribution
OSFL Summer Cup (single edition – both weekends; no multi-year option, event rotates annually)	$50,000 – $100,000
Multi-Event (two or more events, any years)	Varies by combination selected; Football Ontario will provide a custom target once bid scope is confirmed

Eligible funding sources include (but are not limited to):

- Municipal tourism and sport-hosting grants
- Destination Marketing Organization (DMO) and regional tourism contributions
- Facility rental waivers or subsidies from municipal, university, or college partners
- Local corporate and in-kind sponsorship contributions

Important Funding Note: The Ontario Sport Hosting Program (OSHP) supports national and international amateur sport events. As these are provincial-level events, bidders should not assume OSHP funding in their financial proposal. Bidders are encouraged to confirm the eligibility of any other grant or funding program directly with the funder.

In-kind contributions (facility access, accommodation subsidies, transportation support) are also welcomed and valued as part of the overall bid assessment.

Please note that Football Ontario is open to sharing local sponsorship revenue secured by local member organizations with those organizations. Football Ontario will also provide the option to local member clubs to sell tickets and concessions at the event in order to add value to being involved and engaged in the event.

5.5 Medical Requirements

The host community must support the following minimum medical provisions for all event days:

- Certified Athletic Therapist(s) on-site throughout the event – Football Ontario provides certified ATs for all four provincial events
- Ambulance or EMS unit available for all game days
- Dedicated medical / athletic therapy room accessible to all teams throughout the event

5.6 Hotel Room Block

The host community or its tourism partner is required to negotiate and secure a dedicated hotel room block to accommodate visiting teams (where hotel-based), families, fans, and guests. This is a requirement of the bid and will be evaluated as part of the financial and tourism partnership assessment. Football Ontario's national event housing partner, HTG, is not required to support provincial events but may be engaged at Football Ontario's discretion to assist with room block negotiation.

Event	Minimum Room Block	Hold Period
Team Ontario Development Camp Weekend	250 rooms (estimate)	30 days prior to event
Team Ontario RedBlack Weekend	200 rooms – hotel (estimate; primarily U14 families and spectators; residence booked separately)	14 days prior to event

Event	Minimum Room Block	Hold Period
Club Flag Provincial Championships	200 rooms (estimate)	45 days prior to event
OSFL Summer Cup	250 rooms per weekend / 500 total (estimate)	45 days prior to event

- Preferred rate negotiated with one or more local hotel partners
- Host community tourism office or Destination Marketing Organization (DMO) should confirm the hotel partnership in writing as part of the bid submission

5.7 Concessions & Food Service

Concession services must be available at the competition venue on all event days. Football Ontario and the host community may jointly determine the most appropriate operational model:

- Option A – Host-Operated: Host community or venue operator provides and operates concessions
- Option B – Football Ontario-Operated: Football Ontario operates concessions with host community support
- Option C – Third-Party / Local Vendor: A local food vendor or caterer is contracted to provide services

Regardless of model, concessions must be operational during all spectator attendance windows. Proceeds and revenue sharing arrangements will be defined in the Host Agreement.

5.8 Insurance & Liability

Football Ontario carries general liability and accident insurance for all registered members and Football Ontario-sanctioned events through the Football Canada insurance program, covering all four provincial events in this Call for Bids. Host venues that require a certificate of insurance (COI) should identify this in their bid; Football Ontario will provide a COI upon request through its standard process, confirmed during Host Agreement negotiation.

6. Football Ontario Obligations

Football Ontario will serve as the Rights Holder and primary event operator for all events. The following commitments are provided by Football Ontario and reduce the operational burden on the host community; Football Ontario would ideally work with a location that could assist in providing support in the following:

6.1 Event Operations

- Full event management and logistics staffing (Football Ontario staff on-site throughout each event)
- Game scheduling, format management, and competition structure
- Volunteer recruitment, coordination, and management
- Team liaison and delegation services
- Credential management and registration

6.2 Equipment & Infrastructure

- Event tents, canopies, and outdoor infrastructure
- Signage, banners, and event branding
- Field equipment (pylons, chains, down markers, flags, sideline equipment)
- General event supply inventory

6.3 Program & Partner Coordination

- Coordination of Team Ontario athlete selection, registration, and communications (Development Camp and RedBlack Weekend)
- Coordination of participating clubs, teams, and divisions (Club Flag Provincial Championships and OSFL Summer Cup)
- Officials' assignment and provincial event standards
- Coordination of event partners, sponsors, and Football Ontario digital and media content

6.4 Volunteer Structure

The following are planning estimates based on comparable event scale; final volunteer requirements will be confirmed with the selected host.

Role	Development Camp	RedBlack Weekend	Club Flag Provincials	OSFL Summer Cup
Organizing Committee	5 – 10	5 – 10	10 – 15	15 – 18
General Volunteers	10 – 30	10 – 30	30 – 60	100 – 130
Total Volunteers	~15 – 40	~15 – 40	~40 – 75	~115 – 150

7. Bid Submission Requirements

All prospective host communities are required to submit a complete written bid package addressing each of the following components. Incomplete submissions may not be evaluated.

7.1 Required Submission Components

#	Section	Required Information
1	Municipality / Organization Overview	Name of lead organization, municipality, tourism board, or post-secondary institution. Primary contact information. Brief description of the community and its sport hosting experience.
2	Hosting Option	Clearly indicate whether your bid is for Option A (single event, single year) – specify event and year; Option B (multi-year, same event in 2028 and 2029 – Development Camp, RedBlack Weekend, or Club Flag Provincials only) – specify event; or Option C (multi-event partnership) – specify events and years. For the OSFL Summer Cup, specify which year(s) you are bidding for, noting the event cannot be awarded to the same host in consecutive years.
3	Competition Venue	Name and address of proposed venue. Field specifications (natural/artificial turf, dimensions) and number of fields available. Scoreboard and broadcast capability. Seating / spectator capacity. Locker room and meeting room availability.
4	Practice Facilities	Number of practice fields available. Distance from competition venue and accommodation. Surface type and availability during event duration.
5	Accommodation	Proposed residence (RedBlack Weekend) and/or hotel partners (Development Camp, Club Flag Provincials, OSFL Summer Cup) – name and address. Total bed / room capacity. Distance from competition venues and practice fields. Meal service availability. Nightly rate per participant (if applicable). Proposed hotel room block for teams, spectators, and guests.
6	Transportation Plan	Describe walking access or proposed shuttle logistics. Estimated transport time between accommodation and competition venue. Transportation provider or commitment.
7	Financial Proposal	Total financial contribution proposed. Breakdown by source: municipal grants, tourism funding, in-kind contributions, other. Confirmation of funding pathway (e.g., municipal grant approval, tourism board agreement).
8	Letters of Support	Letter from the municipality or city council. Letter from the tourism office or destination organization. Letter from post-secondary institution (if applicable). Any additional partner letters of intent. Confirmation of local football organizations support of the event.
9	References	References from previously hosted provincial, national, or other major sport events.

7.2 Site Visit

Football Ontario reserves the right to conduct a site visit to shortlisted bid communities prior to final selection if necessary. Site visits will be coordinated directly with the primary contact identified in the bid.

8. Evaluation Criteria

All bids will be evaluated by Football Ontario's Hosting Selection Committee using the following weighted criteria:

Criterion	Weight	Max Score
Facility Quality (competition fields, practice fields, broadcast where applicable)	25%	25
Accommodation (capacity, proximity, quality, cost)	20%	20
Financial Contribution (total value, funding confirmed)	20%	20
Transportation (walking access or shuttle logistics)	10%	10
Community & Tourism Support (letters, partnerships, local football/member club engagement)	10%	10
Previous Hosting Experience	10%	10
Multi-Year / Multi-Event Hosting Preference (Options B and C; does not apply to the OSFL Summer Cup, which rotates annually)	5%	5
TOTAL	**100%**	**100**

9. Process & Timeline

Milestone	Description
Call for Bids Issued	Football Ontario distributes this document to prospective host communities and municipalities and clubs. November 3, 2026.
Bidder Information Calls	Optional virtual session for interested groups. Contact Tyler McNicholl.
Bid Submission Deadline	December 3, 2026 – All submissions must be received by 5:00 PM ET.
Evaluation Period	Football Ontario's Hosting Selection Committee reviews all submissions.
Site Visits (if applicable)	Shortlisted communities may be invited for a site visit.
Host Announcement	Host communities confirmed by February 1, 2027.
Host Agreement Executed	Football Ontario and host community execute a formal hosting agreement.

10. Contact & Submission Information

All bid submissions and inquiries must be directed to the Football Ontario contact below. Bids submitted after the deadline or to alternate contacts will not be accepted.

FOOTBALL ONTARIO

Director of Operations
Tyler McNicholl
tmcnicholl@footballontario.net
www.footballontario.net

Bids may be submitted by email. Please include “Football Ontario Provincial Hosting Bid – [Year/Event]” in the subject line. All submitted materials will be treated as confidential by Football Ontario.

Football Ontario thanks all prospective host communities for their interest in delivering provincial football in Ontario. Football Ontario will follow up for further information, but not every group that applies may be contacted depending on the strength of the bid.