## **Sponsorship And Fundraising**

## Football Ontario's All New Plan To Get YOU Involved!

At Football Ontario, we believe that "Football For All" is about creating greater accessibility for sport. Football Ontario's mission is to provide opportunities to all by taking the lead, as well as focusing on the development of our athletes. With this, Football Ontario has provided sponsorship and fundraising opportunities to elevate financial barriers and expand opportunities for everyone.



## Phase 1

- Runs from March 1st April 3rd of 2026
- Each athlete is asked to raise \$50
- End goal: A collective raise of \$30,000
- Athletes will also be asked to sell 3 discount cards to take place in the fundraising activity. This will take place on an online source called Vertical Raise.
- If families or athletes prefer, they do not have to sell any cards. Instead, they can simply just choose to give a \$50 donation.

## Phase 2

- U16 and U18 only
- Runs from May 25th July 3rd
- Each athlete is asked to raise a total of \$250
- End Goal: A collective raise of \$20,000
- 50/50 mega raffle will be taking place where families can also choose to run a fundraising event in their local community
- If families or athletes prefer not to participate, they can simply just choose to make a \$250 donation

We strongly look forward to your participation, as YOU can be the one to make a difference today in our community!